



2.4 PREPARATION AND CONSULTATION PROCESS

A consultation process aided the preparation of the Census Regulations and the census questionnaire through the Census Advisory Committee (CAC). The CAC was convened in August 2018 to advise the prioritisation and relevance of questions to be included in the Census questionnaire and other key areas. In addition to ESO, it comprised senior representatives from the Departments of Planning; Education; Children and Family Services; Labour and Employment Relations; the Ministry of Finance, Tourism and Development; the Ministry of District Administration, Works and Gender Affairs; Human Services; National Council for Persons with Disability; National Roads Authority; Government Information Services; Cabinet Office and the District Commissioner for the Sister Islands. The private sector was also represented on the Committee through the Chamber of Commerce.

Other Departments within the Cayman Islands Government assisted the ESO and CAC, particularly the Government Information Services, regarding publicity and promotion and the Lands and Survey and the Planning Departments regarding the preparation of enumeration area maps. The Legal Drafting Department was extensively involved in preparing amendments to the Statistics Act (2016 Revision) to strengthen the safety and confidentiality of the Census data collection process, the Census Order and the Census Regulations.

The Census Advisory Committee has established relevant sub-committees that meet regularly to keep the preparation on schedule. These sub-committees were: Mapping, Logistics and Training, and Publicity.

Mapping – the sub-committee reviewed the Census 2010 enumeration area (EA) maps for all districts vis-à-vis the updated ESO's Household Registry. An EA consisted of approximately 100 households. The Islands' population has increased, and household dwellings in some or all EAs also increased, which required the re-drawing of EA maps.

Logistics and training – the sub-committee primarily assisted in recruiting census workers by serving as speakers at district meetings. Members were given the option to be trained as trainers and serve as census trainers.

Publicity – the sub-committee members led in the preparation of the publicity and advocacy plan with three main messages:

- The Census is coming;
- The Census is necessary and useful; and
- The Census is safe (confidentiality).

The 2021 Census was widely publicised, mainly using billboards, census jingles, social media videos and banners, fliers and census spokespersons.