

TOURISM

14.01

Visitor Arrivals in the Cayman Islands

Year	Air Arrivals		Sea (cruise ship) Arrivals ¹		
	Visitors ('000)	Percent Change ²	Ship Calls	Visitors ('000)	Percent Change ²
1992	241.8	1.9	487	613.5	29.2
1993	287.3	18.8	447	605.7	-1.3
1994	341.5	18.9	465	599.4	-1.0
1995	361.4	5.8	504	682.8	13.9
1996	373.2	3.3	525	800.3	17.2
1997	381.2	2.1	572	866.6	8.3
1998	404.2	6.0	518	871.4	0.6
1999	394.7	-2.4	638	1,035.5	18.8
2000 ³	354.1	-10.3	612	1,030.9	-0.4
2001	334.1	-5.7	711	1,214.8	17.8
2002	302.8	-9.4	732	1,574.8	29.6
2003	293.5	-3.1	825	1,819.0	15.5
2004	259.9	-11.4	732	1,693.3	-6.9

Notes

- ¹ Cruise ship passengers generally come ashore for less than a day.
- ² Percentage change over previous year.
- ³ New series from 2000 for Air arrivals.

14.02

Origin of Visitors Arriving by Air

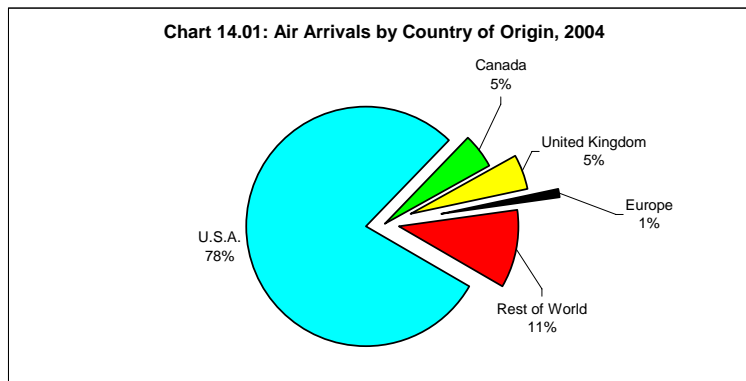
Thousands

Country of Origin	1995	1996	1997	1998	1999	2000 ²	2001	2002	2003	2004
U.S.A.	266.2 73.7%	274.7 73.6%	278.7 73.1%	295.2 73.0%	280.3 71.0%	281.6 79.5%	270.1 80.9%	244.9 80.9%	232.4 79.2%	205.2 78.9%
Canada	14.1 3.9%	16.2 4.3%	18.2 4.8%	18.4 4.6%	18.9 4.8%	15.0 4.2%	13.6 4.1%	13.6 4.5%	14.1 4.8%	12.1 4.7%
United Kingdom	27.1 7.5%	22.2 5.9%	21.7 5.7%	23.9 5.9%	23.4 5.9%	16.2 4.6%	15.6 4.7%	13.7 4.5%	14.1 4.8%	12.2 4.7%
Europe	10.2 2.8%	11.3 3.0%	11.0 2.9%	10.8 2.7%	11.1 2.8%	6.4 1.8%	4.9 1.5%	4.2 1.4%	4.1 1.4%	3.1 1.2%
Japan	1.5 0.4%	1.5 0.4%	1.2 0.3%	2.9 0.7%	2.9 0.7%	0.6 0.2%	0.5 0.1%	0.3 0.1%	0.2 0.1%	- 0.0%
Jamaica	28.8 8.0%	32.6 8.7%	35.5 9.3%	39.3 9.7%	42.8 10.8%	20.3 5.7%	17.9 5.4%	15.5 5.1%	18.6 6.4%	- 0.0%
Other Caribbean	4.6 1.3%	4.8 1.3%	4.2 1.1%	5.0 1.2%	5.4 1.4%	4.1 1.2%	3.3 1.0%	3.4 1.1%	3.3 1.1%	- 0.0%
Rest of World	8.9 2.5%	9.9 2.7%	10.7 2.8%	8.7 2.2%	9.9 2.5%	9.8 2.8%	8.3 2.5%	7.2 2.4%	6.6 2.3%	27.3 10.5%
All Countries¹	361.4 100.0%	373.2 100.0%	381.2 100.0%	404.2 100.0%	394.7 100.0%	354.1 100.0%	334.1 100.0%	302.8 100.0%	293.5 100.0%	259.9 100.0%

Notes

¹ Due to rounding, columns may not sum to total.

² New series starting in 2000



Source: Tourism Department, Cayman Islands Government

14.03

Monthly Visitor Arrivals by Air

Month of Arrival	Thousands									
	1995	1996	1997	1998	1999	2000 ¹	2001	2002	2003	2004
January	28.6 7.9%	32.6 8.7%	34.0 8.9%	34.7 8.6%	35.1 8.9%	26.9 7.6%	29.0 8.7%	24.5 8.1%	24.7 8.4%	25.7 9.9%
February	31.3 8.7%	34.9 9.4%	35.0 9.2%	37.3 9.2%	35.1 8.9%	33.7 9.5%	34.0 10.2%	28.6 9.4%	28.3 9.6%	32.0 12.3%
March	37.4 10.3%	40.1 10.7%	44.5 11.7%	42.8 10.6%	41.8 10.6%	39.1 11.0%	41.6 12.4%	39.4 13.0%	34.4 11.7%	37.2 14.3%
April	34.4 9.5%	34.6 9.3%	33.2 8.7%	41.1 10.2%	36.8 9.3%	31.9 9.0%	35.6 10.6%	26.8 8.8%	27.8 9.5%	33.9 13.0%
May	28.8 8.0%	29.2 7.8%	29.2 7.7%	33.1 8.2%	31.9 8.1%	28.8 8.1%	27.0 8.1%	23.2 7.7%	20.9 7.1%	25.5 9.8%
June	30.2 8.4%	31.7 8.5%	30.1 7.9%	33.0 8.2%	33.5 8.5%	32.1 9.1%	30.0 9.0%	27.0 8.9%	24.7 8.4%	26.9 10.3%
July	32.5 9.0%	31.8 8.5%	34.0 8.9%	36.7 9.1%	37.5 9.5%	34.0 9.6%	32.3 9.7%	28.8 9.5%	26.5 9.0%	33.1 12.7%
August	27.7 7.7%	28.6 7.7%	30.1 7.9%	30.1 7.4%	29.5 7.5%	24.9 7.0%	25.8 7.7%	24.0 7.9%	22.4 7.6%	23.2 8.9%
September	21.2 5.9%	18.9 5.1%	18.5 4.9%	19.8 4.9%	20.6 5.2%	16.0 4.5%	11.9 3.6%	11.3 3.7%	11.3 3.9%	5.0 1.9%
October	27.5 7.6%	26.0 7.0%	26.0 6.8%	26.8 6.6%	26.7 6.8%	21.7 6.1%	15.9 4.8%	16.2 5.3%	18.9 6.4%	2.0 0.8%
November	29.9 8.3%	30.4 8.1%	29.8 7.8%	32.1 7.9%	32.3 8.2%	29.2 8.3%	23.1 6.9%	23.9 7.9%	22.7 7.7%	4.2 1.6%
December	31.9 8.8%	34.4 9.2%	36.3 9.5%	36.7 9.1%	33.9 8.6%	35.8 10.1%	28.0 8.4%	29.1 9.6%	30.8 10.5%	11.2 4.3%
Total	361.4 100.0%	373.2 100.0%	381.2 100.0%	404.2 100.0%	394.7 100.0%	354.1 100.0%	334.1 100.0%	302.8 100.0%	293.5 100.0%	259.9 100.0%

Notes:

¹ New Series starting in 2000

Source: Tourism Department, Cayman Islands Government

14.04 Visitor Arrivals by Air: Characteristics/Visit Analysis

	Percentages										
	1995	1996	1997	1997	1998	1999	2000	2001	2002	2003*	2004
Sex											
male	50.3	51.0	50.6	50.2	50.5	50.8	50.0	49.6	49.4	49.4	49.3
female	49.7	49.0	49.4	49.8	49.5	49.2	50.0	50.4	50.6	50.6	50.7
Occupation											
managerial/ professional	40.4	38.0	38.0	37.5	36.4	33.4	34.2	40.8	55.5	53.5	61.0
student	10.7	10.0	10.8	9.8	10.4	9.7	10.4	12.3	15.2	16.2	6.0
other	48.9	52.0	51.2	52.7	53.2	56.9	55.4	46.9	29.4	30.3	33.0
Age											
25 and under	21.3	21.0	21.2	19.3	21.4	21.1					
26 - 49	58.8	58.0	57.1	55.3	56.5	55.7					
50 and over	19.9	21.0	21.7	25.4	22.1	23.2					
Unknown							0.1	0.1	0.0	0.0	0.0
0-18							15.5	16.2	16.5	16.4	17.3
19-35							27.0	26.2	25.2	24.1	23.3
36-49							32.2	31.9	31.1	30.6	29.8
50-60							17.5	17.8	18.8	19.8	19.9
60+							7.8	7.9	8.4	9.1	9.7
Purpose of visit											
Unknown								19.9	10.2	9.0	10.1
Recreation	95.7	95.0	95.4	95.4	95.3	94.6	94.5	76.0	84.8	85.0	66.6
Business	3.8	4.0	4.1	4.0	4.0	4.5	4.8	3.1	4.2	5.2	5.5
Other	0.5	1.0	0.5	0.6	0.7	0.9	0.7	1.0	0.8	0.9	17.9
Previous visits											
Unknown								78.8	14.7	14.4	-
None	41.4	52.0	50.6	41.2	41.8	34.6	27.1	3.6	45.5	45.1	-
One	22.4	21.0	17.9	20.7	20.1	20.0	20.4	4.7	12.4	11.9	50.0
Two or more	36.1	27.0	31.5	38.1	38.1	45.4	52.6	12.9	27.4	28.6	50.0
Accommodation											
Unknown								7.4	7.7	7.1	7.3
Hotel	61.7	63.0	63.4	63.3	62.9	59.5	58.0	52.4	49.7	49.0	50.2
Apartment	25.2	24.0	23.4	25.1	23.8	24.8	28.2	23.7	25.2	24.4	22.9
Private home	13.1	13.0	13.2	11.6	13.3	15.7	13.8	12.1	13.2	14.8	15.6
Timeshare								4.3	4.3	4.7	4.1

Notes

* Current data not available at time of publication.

Source: Tourism Department, Cayman Islands Government

14.05

Tourist Accommodation

Year	<u>Hotels</u>			<u>Apartments/Cottages/Guest Houses</u>					TOTAL BEDS		
	number	rooms	beds ²	units	one b/r	two b/r	three b/r	four b/r			rooms
1992	22	1,798	3,596	827	252	498	76		1,476	2,952	6,548
1993	24	1,844	3,688	838	193	557	85	4	1,580	3,160	6,848
1994	27	1,940	3,880	841	190	552	98	1	1,592	3,184	7,064
1995	29	1,987	3,974	941	193	604	139	5	1,840	3,680	7,654
1996	29	2,295	4,590	936	193	604	139	4	1,837	3,674	8,264
1997	30	2,331	4,662	1,081	219	652	188	13	2,146	4,292	8,954
1998	-	2,075	4,150	870	-	-	-	-	2,141	4,282	8,432
1999	-	1,977	3,756	1,090	-	-	-	-	2,341	4,682	8,438
2000	29	2,776	3,969	-	-	-	-	-	2,453	3,960	7,929
2001	30	2,812	4,067	-	-	-	-	-	2,594	4,105	8,172
2002	29	2,690	3,960	-	-	-	-	-	2,585	4,022	7,982
2003	26	2,499	3,774						2,576	3,993	7,767

Notes

- ¹ As of September 30th each year.
² Based on an average of two (2) beds per room.
 Current data not available at time of publication.

14.06

Occupancy Rates and Length Of Stay

Year	Occupancy Rates (%) ¹		Average Length of Stay (days) ²	
	Hotel ³	Apartment ⁴	Hotel	Apartment
1994	76.9	55.4	4.9	6.9
1995	75.3	53.9	4.7	6.8
1996	66.1	51.0	4.6	7.3
1997	66.9	48.2	4.8	7.0
1998	73.1	52.3	5.0	7.0
1999	71.8	46.9	4.7	5.8
2000	62.4	46.8	4.6	7.0
2001	55.3	43.1	4.5	7.3
2002	50.6	40.2	4.8	7.3
2003	51.2	37.7	4.7	7.4
2004	61.7	43.1	4.9	6.8

2005

Month	Occupancy Rates (%)		Average Length of Stay (days)	
	Hotel	Apartment	Hotel	Apartment
January	62.0	42.9	4.9	7.4
February	62.5	62.5	3.9	7.7
March	80.6	61.9	4.8	6.7
April	76.7	46.8	4.8	6.2
May	62.1	35.5	4.8	6.4
June	54.9	38.8	5.0	6.4
July	49.6	41.9	4.9	6.4
August	37.7	35.1	5.3	7.4
September	44.8	23.6	5.1	7.1
October	49.5	31.9	5.4	6.4
November	59.5	45.1	5.1	6.9
December	58.9	46.3	5.1	6.8

Notes

- ¹ Occupancy rates are based on "number of rooms nights sold" divided by "number of room nights available".
- ² Length of stay is based on "number of room nights sold" divided by "number of check-in".
- ³ Hotel figures from 1986 are based on "room occupancy".
- ⁴ Apartment figures are based on "unit occupancy".
Current data not available at time of publication.

Source: Tourism Department, Cayman Islands Government

14.07

Visitor Expenditure

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Visitors Arriving by Air											
Average Length of Stay (nights)	7.0	7.0	6.9	7.6	7.1	6.5	6.6	6.4	5.8	6.9	6.3
Average Group Size	2.4	2.4	2.4	1.8	2.2	1.9	1.9	1.9	2.0	2.2	2.2
Expenditure per Person per Day (CIS)											
Accommodation	53	55	56	60							
Food	22	22	21	35							
Transport/Tours/Other	8	9	9	14							
Entertainment/Water sports	9	10	9	19							
Shopping	14	14	14	19							
All	106	110	110	142	154	168	191	191	169.0	111	132
Number of Visitors (000's)	341.5	361.4	373.2	381.2	404.2	394.5	354.0	334.1	302.8	293.5	259.9
Estimated Total Spending (CISM)	253	283	300	411	442	431	446	408	297	226	333
Visitors Arriving by Cruise Ship											
Daily Expenditure	48	51	54	60	77	68	87	60	148	94	122
Number of Landed Visitors (000's)	539	615	720	780	784	932	928	1093	1417	1637	1693
Estimated Total Spending (CISM)	26	31	39	47	60	63	81	66	209	154	186
Total Spending by All Visitors	279	314	339	458	502	494	527	474	506	379	519

Notes

Current data not available at time of publication.