

## 14. TOURISM

**14.01 Visitor Arrivals in the Cayman Islands**

Year	Air Arrivals		Sea (Cruise Ship) Arrivals <sup>1</sup>		
	Visitors ('000)	Percent Change	Ship Calls	Visitors ('000)	Percent Change
1996	373.2	3.3	525	800.3	17.2
1997	381.2	2.1	572	866.6	8.3
1998	404.2	6.0	518	871.4	0.6
1999	394.7	-2.4	638	1,035.5	18.8
2000 <sup>2</sup>	354.1	-10.3	612	1,030.9	-0.4
2001	334.1	-5.7	711	1,214.8	17.8
2002	302.8	-9.4	732	1,574.8	29.6
2003	293.5	-3.1	825	1,819.0	15.5
2004	259.9	-11.4	732	1,693.3	-6.9
2005	167.8	-35.4	784	1,799.0	6.2
2006	267.3	59.3	802	1,930.1	7.3

**Notes**

- <sup>1</sup> Cruise ship passengers generally come ashore for less than a day.  
<sup>2</sup> New series from 2000 for air arrivals.

Source: Department of Tourism

## 14.02

## Origin of Visitors Arriving by Air

In thousands and percentage

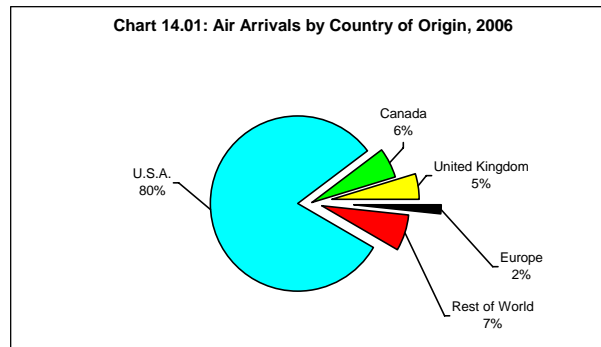
Country of Origin	1996	1997	1998	1999	2000 <sup>2</sup>	2001	2002	2003	2004	2005	2006
U.S.A.	274.7 73.6%	278.7 73.1%	295.2 73.0%	280.3 71.0%	281.6 79.5%	270.1 80.9%	244.9 80.9%	232.4 79.2%	205.2 78.9%	118.8 70.8%	217.4 81.3%
Canada	16.2 4.3%	18.2 4.8%	18.4 4.6%	18.9 4.8%	15.0 4.2%	13.6 4.1%	13.6 4.5%	14.1 4.8%	12.1 4.7%	10.5 6.2%	14.9 5.6%
United Kingdom	22.2 5.9%	21.7 5.7%	23.9 5.9%	23.4 5.9%	16.2 4.6%	15.6 4.7%	13.7 4.5%	14.1 4.8%	12.2 4.7%	10.0 6.0%	12.8 4.8%
Europe	11.3 3.0%	11.0 2.9%	10.8 2.7%	11.1 2.8%	6.4 1.8%	4.9 1.5%	4.2 1.4%	4.1 1.4%	3.1 1.2%	2.7 1.6%	4.6 1.7%
Japan*	1.5 0.4%	1.2 0.3%	2.9 0.7%	2.9 0.7%	0.6 0.2%	0.5 0.1%	0.3 0.1%	0.2 0.1%	-	-	-
Jamaica*	32.6 8.7%	35.5 9.3%	39.3 9.7%	42.8 10.8%	20.3 5.7%	17.9 5.4%	15.5 5.1%	18.6 6.4%	-	-	-
Other Caribbean*	4.8 1.3%	4.2 1.1%	5.0 1.2%	5.4 1.4%	4.1 1.2%	3.3 1.0%	3.4 1.1%	3.3 1.1%	-	-	-
Rest of World	9.9 2.7%	10.7 2.8%	8.7 2.2%	9.9 2.5%	9.8 2.8%	8.3 2.5%	7.2 2.4%	6.6 2.3%	27.3 10.5%	25.8 15.4%	17.6 6.6%
<b>All Countries<sup>1</sup></b>	<b>373.2 100.0%</b>	<b>381.2 100.0%</b>	<b>404.2 100.0%</b>	<b>394.7 100.0%</b>	<b>354.1 100.0%</b>	<b>334.1 100.0%</b>	<b>302.8 100.0%</b>	<b>293.5 100.0%</b>	<b>259.9 100.0%</b>	<b>167.8 100.0%</b>	<b>267.3 100.0%</b>

## Notes

<sup>1</sup> Due to rounding, columns may not sum to total.

<sup>2</sup> New series starting in 2000

\* No longer specified under new data classification starting 2004; now grouped as 'Other Visitors/Rest of World'



Source: Department of Tourism

**14.03 Monthly Visitor Arrivals by Air**

In thousands and percentage

Month of Arrival	1996	1997	1998	1999	2000 <sup>1</sup>	2001	2002	2003	2004	2005	2006
January	32.6 8.7%	34.0 8.9%	34.7 8.6%	35.1 8.9%	26.9 7.6%	29.0 8.7%	24.5 8.1%	24.7 8.4%	25.7 9.9%	9.6 5.7%	20.2 7.5%
February	34.9 9.4%	35.0 9.2%	37.3 9.2%	35.1 8.9%	33.7 9.5%	34.0 10.2%	28.6 9.4%	28.3 9.6%	32.0 12.3%	13.2 7.9%	25.0 9.4%
March	40.1 10.7%	44.5 11.7%	42.8 10.6%	41.8 10.6%	39.1 11.0%	41.6 12.4%	39.4 13.0%	34.4 11.7%	37.2 14.3%	18.8 11.2%	31.5 11.8%
April	34.6 9.3%	33.2 8.7%	41.1 10.2%	36.8 9.3%	31.9 9.0%	35.6 10.6%	26.8 8.8%	27.8 9.5%	33.9 13.0%	15.4 9.2%	28.4 10.6%
May	29.2 7.8%	29.2 7.7%	33.1 8.2%	31.9 8.1%	28.8 8.1%	27.0 8.1%	23.2 7.7%	20.9 7.1%	25.5 9.8%	12.1 7.2%	21.2 7.9%
June	31.7 8.5%	30.1 7.9%	33.0 8.2%	33.5 8.5%	32.1 9.1%	30.0 9.0%	27.0 8.9%	24.7 8.4%	26.9 10.3%	14.0 8.3%	24.3 9.1%
July	31.8 8.5%	34.0 8.9%	36.7 9.1%	37.5 9.5%	34.0 9.6%	32.3 9.7%	28.8 9.5%	26.5 9.0%	33.1 12.7%	16.6 9.9%	24.3 9.1%
August	28.6 7.7%	30.1 7.9%	30.1 7.4%	29.5 7.5%	24.9 7.0%	25.8 7.7%	24.0 7.9%	22.4 7.6%	23.2 8.9%	11.9 7.1%	18.1 6.8%
September	18.9 5.1%	18.5 4.9%	19.8 4.9%	20.6 5.2%	16.0 4.5%	11.9 3.6%	11.3 3.7%	11.3 3.9%	5.0 1.9%	8.5 5.1%	10.2 3.8%
October	26.0 7.0%	26.0 6.8%	26.8 6.6%	26.7 6.8%	21.7 6.1%	15.9 4.8%	16.2 5.3%	18.9 6.4%	2.0 0.8%	11.1 6.6%	14.6 5.5%
November	30.4 8.1%	29.8 7.8%	32.1 7.9%	32.3 8.2%	29.2 8.3%	23.1 6.9%	23.9 7.9%	22.7 7.7%	4.2 1.6%	15.0 8.9%	22.3 8.3%
December	34.4 9.2%	36.3 9.5%	36.7 9.1%	33.9 8.6%	35.8 10.1%	28.0 8.4%	29.1 9.6%	30.8 10.5%	11.2 4.3%	21.6 12.9%	27.4 10.2%
<b>Total</b>	<b>373.2</b> <b>100.0%</b>	<b>381.2</b> <b>100.0%</b>	<b>404.2</b> <b>100.0%</b>	<b>394.7</b> <b>100.0%</b>	<b>354.1</b> <b>100.0%</b>	<b>334.1</b> <b>100.0%</b>	<b>302.8</b> <b>100.0%</b>	<b>293.5</b> <b>100.0%</b>	<b>259.9</b> <b>100.0%</b>	<b>167.8</b> <b>100.0%</b>	<b>267.3</b> <b>100.0%</b>

**Notes:**

<sup>1</sup> New Series starting in 2000

Source: Department of Tourism

**14.04 Visitor Arrivals by Air: Characteristics/Visit Analysis**

	Percentages											
	1996	1997	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
<b>Sex</b>												
male	51.0	50.6	50.2	50.5	50.8	50.0	49.6	49.4	49.4	49.3	50.7	49.7
female	49.0	49.4	49.8	49.5	49.2	50.0	50.4	50.6	50.6	50.7	49.3	50.3
<b>Occupation</b>												
managerial/ professional	38.0	38.0	37.5	36.4	33.4	34.2	40.8	55.5	53.5	61.0	45.7	51.6
student	10.0	10.8	9.8	10.4	9.7	10.4	12.3	15.2	16.2	6.0	13.5	14.3
other	52.0	51.2	52.7	53.2	56.9	55.4	46.9	29.4	30.3	33.0	40.8	34.1
<b>Age</b>												
25 and under	21.0	21.2	19.3	21.4	21.1							
26 - 49	58.0	57.1	55.3	56.5	55.7							
50 and over	21.0	21.7	25.4	22.1	23.2							
Unknown						0.1	0.1	0.0	0.0	0.0	0.0	0.0
0-18						15.5	16.2	16.5	16.4	17.3	15.3	15.4
19-35						27.0	26.2	25.2	24.1	23.3	24.9	21.8
36-49						32.2	31.9	31.1	30.6	29.8	29.0	30.2
50-60						17.5	17.8	18.8	19.8	19.9	20.3	21.5
60+						7.8	7.9	8.4	9.1	9.7	10.6	11.1
<b>Purpose of visit</b>												
Unknown							19.9	10.2	9.0	10.1	20.0	11.25
Recreation	95.0	95.4	95.4	95.3	94.6	94.5	76.0	84.8	85.0	66.6	51.0	63.28
Business	4.0	4.1	4.0	4.0	4.5	4.8	3.1	4.2	5.2	5.5	7.3	7.17
Other	1.0	0.5	0.6	0.7	0.9	0.7	1.0	0.8	0.9	17.9	21.8	18.3
<b>Previous visits</b>												
Unknown							78.8	14.7	14.4	-	23.2	15.2
None	52.0	50.6	41.2	41.8	34.6	27.1	3.6	45.5	45.1	-	35.0	44.7
One	21.0	17.9	20.7	20.1	20.0	20.4	4.7	12.4	11.9	50.0	11.2	12.7
Two or more	27.0	31.5	38.1	38.1	45.4	52.6	12.9	27.4	28.6	50.0	30.6	27.5
<b>Accommodation</b>												
Unknown							7.4	7.7	7.1	7.3	17.0	
Hotel	63.0	63.4	63.3	62.9	59.5	58.0	52.4	49.7	49.0	50.2	40.4	
Apartment	24.0	23.4	25.1	23.8	24.8	28.2	23.7	25.2	24.4	22.9	16.9	
Private home	13.0	13.2	11.6	13.3	15.7	13.8	12.1	13.2	14.8	15.6	21.6	
Timeshare							4.3	4.3	4.7	4.1	4.2	

Source: Department of Tourism

## 14.05

## Tourist Accommodation

Year	Hotels <sup>1</sup>			Apartments/Cottages/Guest Houses					TOTAL BEDS		
	number	rooms	beds <sup>2</sup>	units	one b/r	two b/r	three b/r	four b/r	rooms	beds <sup>2</sup>	
1992	22	1,798	3,596	827	252	498	76		1,476	2,952	6,548
1993	24	1,844	3,688	838	193	557	85	4	1,580	3,160	6,848
1994	27	1,940	3,880	841	190	552	98	1	1,592	3,184	7,064
1995	29	1,987	3,974	941	193	604	139	5	1,840	3,680	7,654
1996	29	2,295	4,590	936	193	604	139	4	1,837	3,674	8,264
1997	30	2,331	4,662	1,081	219	652	188	13	2,146	4,292	8,954
1998	-	2,075	4,150		870				2,141	4,282	8,432
1999	-	1,977	3,756	1,090					2,341	4,682	8,438
2000	29	2,776	3,969						2,453	3,960	7,929
2001	30	2,812	4,067						2,594	4,105	8,172
2002	29	2,690	3,960						2,585	4,022	7,982
2003	26	2,499	3,774						2,576	3,993	7,767
2005	-	2,205							1,700		

**Notes**

- <sup>1</sup> As of September 30th each year.  
<sup>2</sup> Based on an average of two (2) beds per room.

Source: Department of Tourism

**14.06 Occupancy Rates and Length Of Stay**

Year	Occupancy Rates (%) <sup>1</sup>		Average Length of Stay (days) <sup>2</sup>	
	Hotel <sup>3</sup>	Apartment <sup>4</sup>	Hotel	Apartment
1990	69.2	58.2	5.0	6.4
1991	61.2	53.6	4.9	6.5
1992	61.3	48.5	4.8	6.4
1993	71.3	52.7	5.0	6.9
1994	76.9	55.4	4.9	6.9
1995	75.3	53.9	4.7	6.8
1996	66.1	51.0	4.6	7.3
1997	66.9	48.2	4.8	7.0
1998	73.1	52.3	5.0	7.0
1999	71.8	46.9	4.7	5.8
2000	62.4	46.8	4.6	7.0
2001	55.3	43.1	4.5	7.3
2002	50.6	40.2	4.8	7.3
2003	51.2	37.7	4.7	7.4
2004	61.7	43.1	4.9	6.8
2005	55.8	46.0	4.9	6.7
2006	59.4	40.7	4.5	6.6

**2006**

January	58.7	42.1	4.7	6.8
February	71.3	56.5	4.6	7.5
March	78.8	55.6	4.7	7.1
April	71.8	52.2	4.2	6.4
May	64.2	38.0	4.6	6.2
June	62.0	43.8	4.1	6.2
July	56.1	45.3	4.6	6.7
August	47.6	31.9	4.6	6.6
September	47.6	13.6	4.4	6.2
October	45.1	25.6	4.2	6.7
November	61.3	40.0	4.4	6.5
December	60.6	43.1	4.8	6.5

**Notes**

- <sup>1</sup> Occupancy rates are based on "number of rooms nights sold" divided by "number of room nights available".
- <sup>2</sup> Length of stay is based on "number of room nights sold" divided by "number of check-in".
- <sup>3</sup> Hotel figures from 1986 are based on "room occupancy".
- <sup>4</sup> Apartment figures are based on "unit occupancy".

Source: Department of Tourism

**14.07 Visitor Expenditure**

	2000	2001	2002	2003	2004	2005	2006
<b><u>Stay over visitors</u></b>							
Average Length of Stay (nights)	6.6	6.4	5.8	6.9	6.9	7.6	6.6
Average Group Size	1.9	1.9	2.0	2.2	2.2	2.1	2.3
Expenditure per Person per Night (CI\$) <sup>1</sup>	191	191	169	112	111	170	142
<b>Estimated Total Spending (CI\$M)</b>	<b>446</b>	<b>408</b>	<b>297</b>	<b>280</b>	<b>279</b>	<b>147</b>	<b>286</b>
<b><u>Cruise ship visitors</u></b>							
Daily Expenditure	87	60	148	95	103	93	81
Number of Landed Visitors (000's)	928	1093	1417	1637	1693	1799	1930
<b>Estimated Total Spending (CI\$M)</b>	<b>81</b>	<b>66</b>	<b>209</b>	<b>155</b>	<b>157</b>	<b>150</b>	<b>141</b>
<b><u>All visitors</u></b>							
<b>Total Spending by All Visitors (CI\$M)</b>	<b>527</b>	<b>474</b>	<b>506</b>	<b>435</b>	<b>436</b>	<b>297</b>	<b>427</b>

**Notes**

<sup>1</sup> Breakdown of 'Expenditure per person per day' is available only up to 1997.

Source: Department of Tourism