

## **NOTES OF THE CENSUS ADVISORY COMMITTEE (CAC) MEETING #3**

### **Meeting Held:**

Monday, April 29, 2019, 9:37 AM

GAB Conference Room #2024

### **CAC Members present were:**

Maria Zingapan (Director, ESO)  
Adolphus Laidlow (Deputy Director, ESO)  
Deborah Webb-Sibblies (Acting Director, Policy Coordinator Unit)  
Will Pineau (CEO, Chamber of Commerce)  
Jon Japal (Planning Assistant, Department of Planning)  
Richard Mileham (Planning Assistant, Department of Planning)  
Ernie Scott (District Commissioner, Sister Islands)  
Mark Tibbets (Deputy Commissioner, Sister Islands)  
Bina Mani (Information Officer, Government Information Services)  
Martha Connolly (Graphics Designer, Government Information Services)  
Andrew Edwards (Acting GIS Manager, Land and Survey Department)  
Angeleta Wilson-Daley (GIS Analyst, Land and Survey Department)  
Nancy Barnard (Deputy Chief Officer, Ministry of Health, Environment, Culture and Housing )  
Debbie Ann Whittaker (Ministry in Charge of Human Services)  
Michael Nixon (Director, Risk Management)  
Faith Gealey (Deputy Chairperson, National Council of the Disabled)  
Denis Thibeault (National Roads Authority)  
Marion Pandohie (National Roads Authority)

### **ESO Staff**

Andrelene Royal (Deputy Census Manager, Census Unit)  
Nicole Emmanuel Jones (Census Unit)  
Travis Walters (Census Unit)  
Beryl-ann Clarkson (Census Unit)  
Julietta Beaupierre (Observer)  
Selburn Christian (Observer)  
Ralston Henry (Observer)

#### **I. Welcome Remarks**

The meeting was called to order by the Director of the ESO, at 9:37 am. She welcomed everyone to the meeting and opened with prayer.

#### **II. Agenda**

##### ***a. Draft Census 2020 Publicity Plan - Update from Sub-Committee on Publicity***

The Public Education Campaign Sub-Committee met on Wednesday, April 10, 2019, to discuss the document, "Planning for The Cayman Islands' 2020 Census of Population and Housing – Public Education Campaign." The purpose of the document is to present, "a high-level plan that will

guide the detailed preparation and implementation of Census 2020 public education campaign.” After consideration, the subcommittee approved the first nine pages of the document.

A PowerPoint presentation outlined the discussion of the meeting, highlighting the main points. The sub-committee is comprised of the Government Information Service (GIS) and the Census Unit. For Census 2010, the GIS played a vital role being mostly responsible for the graphic design of the Children’s Activity Book, billboards their site selection and subsequent installation.

The lessons learned from Census 2010 were presented using a SWOT analysis. (The Strengths, Weaknesses, Opporutnities, and Threats.)

***b. Census 2020 Calendar of Activities***

The Population and Housing Census 2020 Calendar of Activities was presented at the last meeting. The updates of the completed activities were noted. The first was the establishment of the CAC; the Public Education sub-committee was convened, and with the Mapping sub-committee scheduled to meet in May 2019.

***c. Census 2020 Questionnaire on Paper***

The paper questionnaire was presented for consideration.

***d. Any other business***

The Director thanked everyone for attending the meeting as well as for their valuable contribution.

**The Meeting was adjourned at 11:10 a.m.**